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1910-11-15, Letter from Lyman Stewart to Thomas Stephens

Lyman Stewart

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November 15, 1910

Mr. Thomas E. Stephens,
808 La Salle Ave.,
Chicago, Ill.

Dear Mr. Stephens:

The postal from J. T. Shafer, Pierce, Pa., was duly received, and, as you state, it suggests the difficulty that has been in the way of securing the addresses of ministers and others. I find that many of my friends to whom "The Fundamentals" have been sent, do not read them, and it would seem to be only a waste of the Lord's money to continue their names on your mailing list. There are so many places where the money is sadly needed for His service that it would seem to me to be wise to take some step, in the issue of No. 4, to purge your mailing list. I would recommend something along this line: Use an inset of a different color of paper, (to make it conspicuous) on which there should be a notice to the effect that future numbers will be sent only to those desiring them, and then follow with a statement to be signed by the recipient, something like this: "I have received the four volumes of "The Fundamentals", and would be pleased to receive the further numbers also, with the understanding that they, too, will be without charge." This form would not be subject to the objection, I think, which some might have to the signing of an order, but would, I believe, result in reducing your mailing list to the names of those who sufficiently appreciate the books to advise you of their desire for them. The inset might also contain a blank for the address of a friend who

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might appreciate a copy. Trusting that this will receive the favorable consideration of your committee, and praying for the Lord's continued blessing upon you and all your work for Him, I am, as ever, Yours very sincerely,

[Unsigned]

[Letter written by Lyman Stewart]